

Exploring Flexible Work-Based Learning Models

Brenna Bartlett, Assistant Director - Office of Career-Technical Education

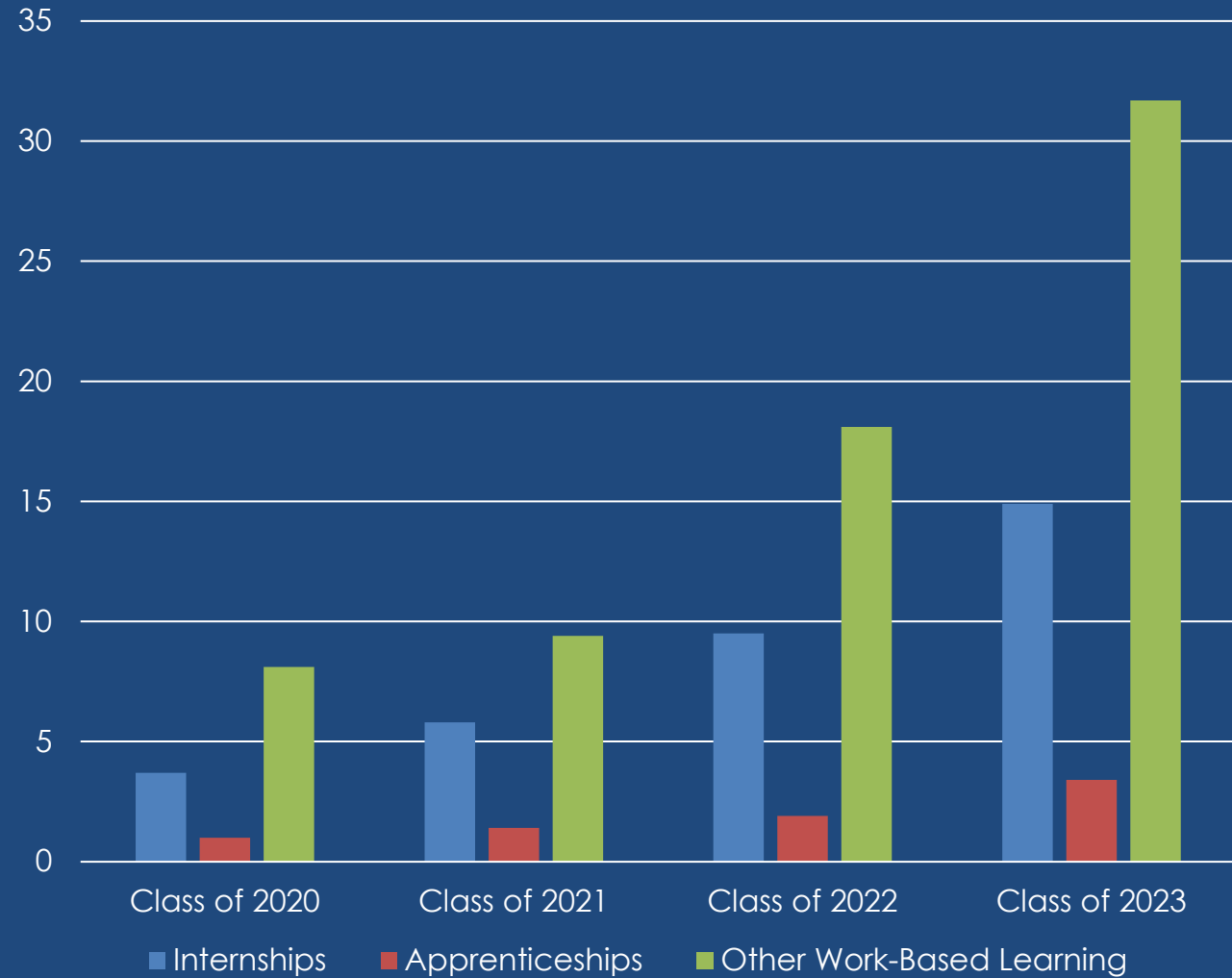
Cynthia Rickman, Assistant Director – Department of Building and Zoning Services, City of Columbus

Mark Tremayne, Director of Innovation & Extended Learning - Hilliard City Schools

What is Work-Based Learning?

Sustained interactions with industry or community professionals in real workplace settings, to the extent practicable, or simulated environments at an educational institution that fosters in-depth, firsthand engagement with the tasks required in a given career field, that are aligned to curriculum and instruction.

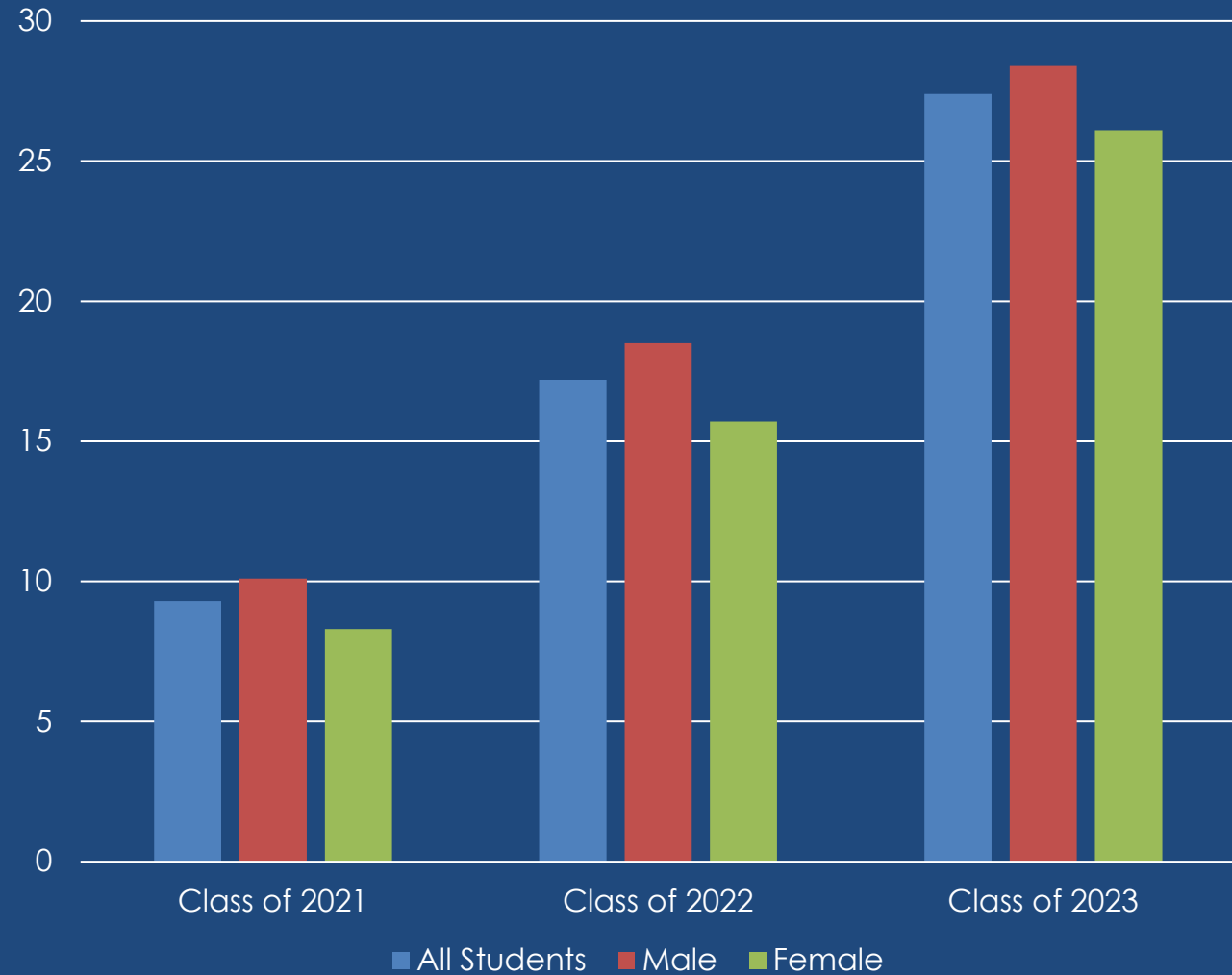
Work-Based Learning by Type



What is Work-Based Learning?

Sustained interactions with industry or community professionals in real workplace settings, to the extent practicable, or simulated environments at an educational institution that fosters in-depth, firsthand engagement with the tasks required in a given career field, that are aligned to curriculum and instruction.

250 Hours of Work-Based Learning*



*Data reflects CTE Concentrators who were graduates in each Graduation Cohort.

Why Work-Based Learning?

Higher earning
potential

Corporate
social
responsibility

New
perspectives

Student skill
development

Stronger
communities

Longevity in
careers

Alignment
between
education and
workforce

Increased
access to
supports

Innovation & Disruption

How are we thinking differently to meet the needs of industry and students?



City of Columbus,
Department of
Building & Zoning
Services



“How will we
attract a rising
workforce?”

- Trainee Program for Building Inspectors
- BZS Day with Fort Hayes Career Center
- Job Shadowing, Mentoring, Internships, Credentialing

How are we thinking differently to meet the needs of industry and students?



Hilliard City
Schools



“How will we
ensure student
success?”

- Developing pathways through the lens of “CCWMR”
- Redesign electives with credentials in mind: Graduation Requirements course
- Innovation & Discovery Centers; Career Expos; Career From Here

“Tiered Approach”: Building Over Time

What was your initial “win” and how did opportunities evolve over time?

Moving from “Support” to “Engagement”

“The educational models for the past 40 years have operated with Business as an advisor. In this role, they could only inform learning experiences, with engagement being at the end of the student’s educational journey—hiring based on the level of educational attainment...

Industries and businesses need to shift their focus to engaging in the educational system as a solution partner. The time is now to invest in the supply side of this equation—WBL provides the most effective way to close the skills gap.”

What is the value of these types of meaningful, engaged industry partnerships?

Recommendations for Replication

How can those in the audience look to establish these types of partnership in their own communities?

Questions?

Thank You!

Cynthia Rickman Assistant Director, Department of Building & Zoning Services - City of Columbus

- CJRickman@columbus.gov
- <https://new.columbus.gov/Business-Development/Building-Zoning>

Mark Tremayne Director of Innovation & Extended Learning, Hilliard City Schools

- Mark_Tremayne@hboe.org
- <https://www.hilliardschools.org/>

Brenna Bartlett Assistant Director, CTE

- Brenna.Bartlett@education.ohio.gov

