

### WELCOME





A comprehensive and holistic approach to workforce development focused on serving three key stakeholders:

STUDENTS, EDUCATORS, AND EMPLOYERS.



## STRATEGY

- 1. Long Play: 6 or more years
- 2. Swarm: Omni Channel
- 3. Trade Association: Leveraging superpowers



## THE CONSTRUCTION CAREER CENTER TEAM



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## LONG PLAY



# Grades 7-10











# SWARM EFFECT

CAREER DAYS



Industries

Programs

# ALL THE THINGS...



- 1. MACkit: Project-based learning modules aligned to Dept. of Education Math standards.
- 2. Workshops: Collaboration and learning between employers & educators.
- 3. Work-Based Learning: Experience, exploration, and relationship building.
- 4. After School Programs: Extracurricular enrichment Mascot Builders Clubs + She Builds Days.
- 5. Summer Programs: Engagement continues for middle and high school students.
- 6. Construction Career Days: Exploration and hiring event.







### CONSTRUCTION CAREER DAYS

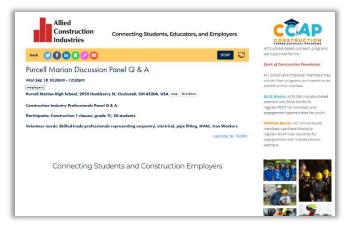


### HOW TO GET INVOLVED

#### STEP 1: The School Outreach Calendar



#### <u>STEP 2: REVIEW THE DETAILS</u>.



#### STEP 3: RSVP

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Thank You!

Q & A

